



Lumonics House
Valley Drive
Rugby
England
CV21 1TQ

+44 (0) 1788 297 007

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Contact: Sue Fair
Email: sfair@loraxcompliance.com
Phone: 01788 297 007

Lorax Compliance to manage global packaging compliance reporting for Kodak Alaris

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Lorax Compliance announced today that it has partnered with Kodak Alaris, the global imaging specialist, to assist Kodak Alaris with its environmental packaging reporting.

Lorax's new software infrastructure and global packaging consultancy services will help Kodak Alaris meet its packaging reporting obligations.

Lorax will work with Kodak Alaris to compile EPR packaging reports related to the company's products and associated packaging for a range of different markets

Kodak Alaris was formed officially in September 2013 following the successful acquisition of the Personalised Imaging and Document Imaging operations from Eastman Kodak Company by the UK Kodak Limited Pension Plan.

"Awarding the contract to Lorax represents a key partnership for us", says Dr. Greg Batts, Environmental, Health and Safety and Sustainability Manager at Kodak Alaris. "Lorax won us over by their ability to personalise service combined with their deep understanding of the complexities of EPR reporting and the impact non-compliance could have on our business. Not only is the Lorax team familiar with the country-specific EPR legislation, but they also bring such a strong personal touch and responsiveness to their work."

The Lorax service is delivered using proprietary software based on the Amazon Web Services (AWS) platform. AWS provides a secure and scalable hosting technology and enables customers to access the system via a multitude of devices, including tablets.

In addition to EPR services, Lorax also provides consultancy services, helping businesses to stay on top of complex global EPR regulations.

Graham Margetson, CEO of Lorax Compliance, adds: “Kodak Alaris has a range of nearly 2,500 products, so ensuring all this data is analysed and captured to meet legislative requirements in a streamlined, efficient fashion, is crucial. We’re delighted to confirm our partnership with Kodak Alaris in helping the company to meet its packaging requirements across the business.”

To find out more about Lorax Compliance, its software and its team, please visit: www.loraxcompliance.com.

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About Kodak Alaris

Kodak Alaris is a company that is passionate about using technology to transform organizations and improve people's lives across the planet. From digital scanners and intelligent state of the art software services that power some of the world's largest companies to photographic paper production, printing kiosks and suite of consumer apps, we help people capture and connect with the emotional moments that define all our lives.

We're on a mission to unlock the power of images and information for the world. We work behind the scenes, making the connections, pushing the boundaries of technology and helping consumers to make sense of and exploit the ever-expanding volume of data that is the hallmark of the 21st century.

About Lorax Compliance

Lorax Compliance is a leading provider of global product environmental compliance solutions comprising industry-leading software, data collection services and practical down-to-earth consulting. By offering turnkey compliance solutions, Lorax Compliance automates regulatory systems and business processes by providing the best software tools and the most robust data allowing customers to reduce risk and meet growing worldwide environmental compliance requirements.

Lorax Compliance delivers Cloud-based Environmental Compliance Services to companies which must comply with national waste directives on Packaging, WEEE and Batteries.

Protecting the Environment through Product Stewardship

Lorax Compliance is a technology based company with a customer service oriented culture. We work with companies that share our belief in working to protect the planet's finite resources by minimising the impacts from product manufacture and use to humans and the environment.

To assist customers in achieving their regulatory and environmental goals, Lorax Compliance offers a comprehensive suite of software and services that help major international companies manage their environmental footprint. We also believe firmly in our ability to support internal change.

Lorax Compliance works closely with the Woodland Trust and dedicates a tree for every new customer.

More information about Lorax can be found on the web at www.loraxcompliance.com or www.linkedin.com/company/lorax-compliance-ltd

Twitter users can follow @LoraxCompliance